

# Climate Emergency Fund 2022 Annual Report



## The climate movement is experiencing a resurgence around the world.

Climate Emergency Fund is proud to support many of the groups that are leading the way, galvanizing progress on climate through disruptive nonviolent activism around the world. We are deeply grateful to our donors for making it possible.

Climate Emergency Fund made 5M dollars **in grants** in 2022! This is 3x our 2021 grant total. We supported the brave young people who protested Joe Manchin at the coal plant that enriches him, continuing their 2021 efforts, and advocating for the passage of the Inflation Reduction Act. We supported the NASA scientist who went viral sounding the alarm on the climate emergency by chaining himself to a Chase Bank, and the bold activists protesting at major sporting events and **museums**. Social science increasingly recognizes the powerful positive impact of protest as a force for policy change, and even the normally conservative **Financial Times** explored the successful historical precedents for the disruptive strategies deployed by Climate Emergency Fund grantee Just Stop Oil.

The specific success of Climate Emergency Fund and our amazing grantees was captured in this **New York Times feature story** in August and we are so grateful for this positive coverage.

On an organizational level, 2022 was characterized by strategic growth as well. In addition to welcoming *Don't Look Up* director Adam McKay to our Board of Directors, we welcomed two new full-time staff members – an Executive Assistant and a Development Officer to complete our small but mighty team. We now intend to maintain our staffing as we seek to massively scale up our financial support for the brave activists on the frontlines of the climate movement.

Climate Emergency Fund does not have an endowment. We raise all of the funds we give away, and we provide a safe, legal, tax-deductible way to support the boldest activism. Even at this late hour, there are still reasons for hope, and we thank you for your support as we look to safeguard a future that sustains life on our planet.

### Onward!

*Margaret Klein Salamon*

Margaret Klein Salamon, PhD  
Executive Director



# Our Mission

**Climate Emergency Fund supports disruptive nonviolent climate activism because it is the fastest way to galvanize transformative change.**

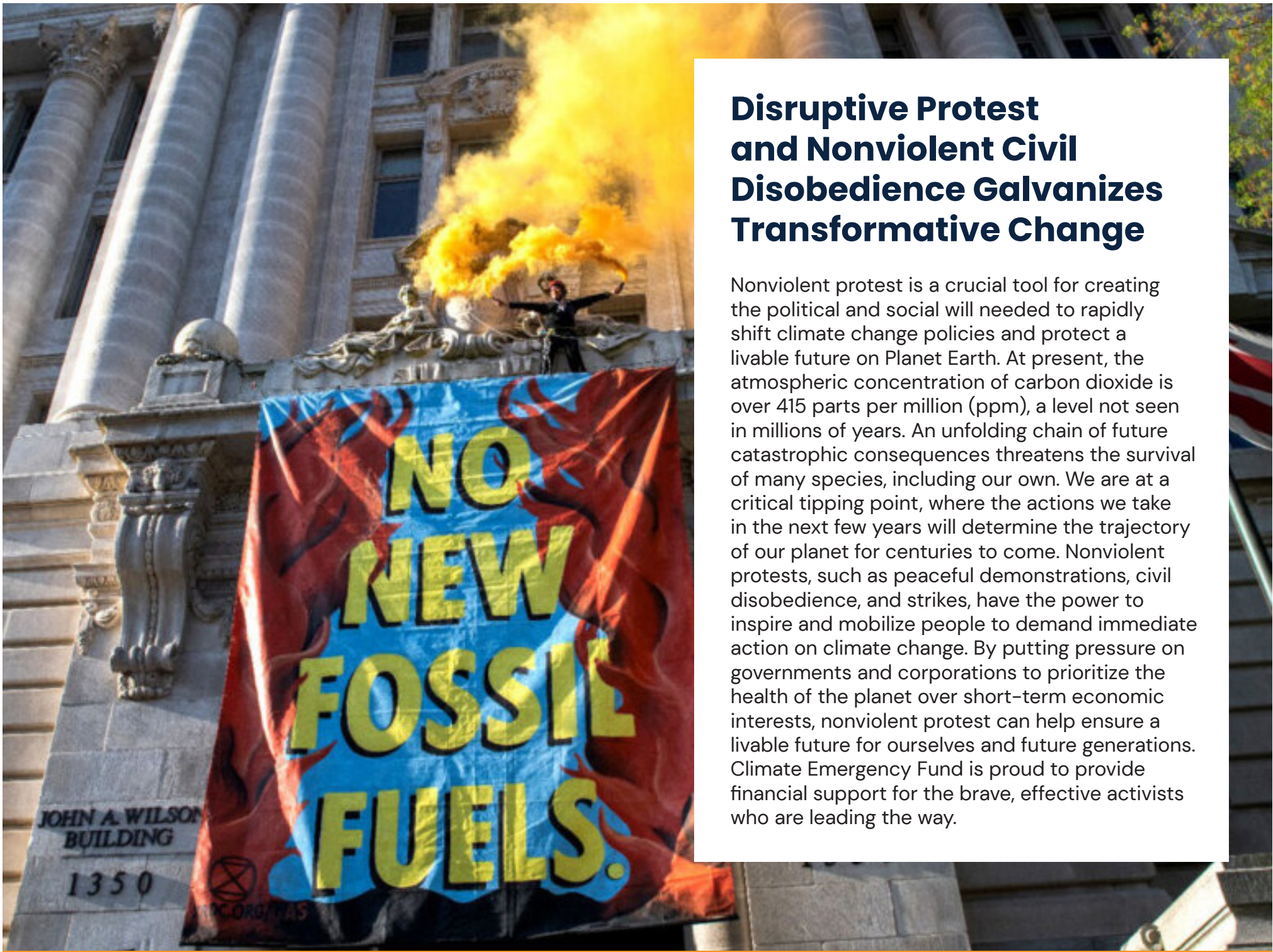
Climate Emergency Fund supports disruptive nonviolent climate activism because it is the fastest way to galvanize transformative change. We make strategic grants to empower the movement that is waking up the public to the climate emergency through nonviolent disruption.

Climate Emergency Fund is a 501c(3) non-profit organization; we are a bridge between philanthropists and grassroots campaigns. We raise and strategically deploy funds to the boldest, most effective efforts. Examples of our grantees include Scientist Rebellion—a group of scientists engaged in disruptive protest, the young people who protested Joe Manchin relentlessly until the IRA passed, and the European protestors who have been disrupting museums and sporting events. Vox named Climate Emergency Fund one of the highest impact, most cost-effective organizations addressing climate to give to in 2020 and 2021.

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## **Disruptive Protest and Nonviolent Civil Disobedience Galvanizes Transformative Change**

Nonviolent protest is a crucial tool for creating the political and social will needed to rapidly shift climate change policies and protect a livable future on Planet Earth. At present, the atmospheric concentration of carbon dioxide is over 415 parts per million (ppm), a level not seen in millions of years. An unfolding chain of future catastrophic consequences threatens the survival of many species, including our own. We are at a critical tipping point, where the actions we take in the next few years will determine the trajectory of our planet for centuries to come. Nonviolent protests, such as peaceful demonstrations, civil disobedience, and strikes, have the power to inspire and mobilize people to demand immediate action on climate change. By putting pressure on governments and corporations to prioritize the health of the planet over short-term economic interests, nonviolent protest can help ensure a livable future for ourselves and future generations. Climate Emergency Fund is proud to provide financial support for the brave, effective activists who are leading the way.

# Year In Review: Global Impact

We support groups using proven methods of civil resistance to build power for the climate movement.

**\$5M**

awarded in  
grant funding

**44**

grant  
recipients  
globally

**45,000**

activists  
mobilized  
worldwide

**34**

countries  
activated



# Press Coverage Highlights

FINANCIAL TIMES

## Can Just Stop Oil make the case for protest?

The climate activists know their tactics make people angry — and they believe that's a price worth paying

The New York Times

## These Groups Want Disruptive Climate Protests. Oil Heirs Are Funding Them.

Beneficiaries of two American oil fortunes are supporting groups trying to block fossil fuel projects. One donor said he felt a "moral obligation."

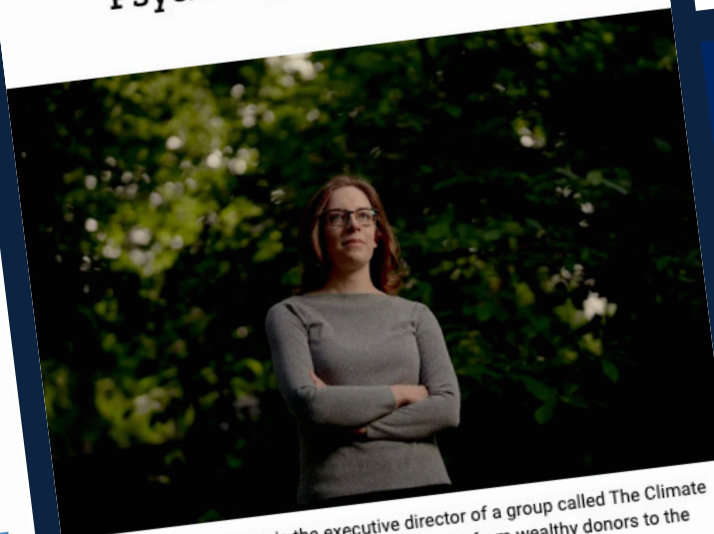


Protesters from Just Stop Oil in London last month. The group received almost \$1 million from the Climate Emergency Fund, helping to cover... Jonathan Brady/Press Association, via Associated

TIME

CLIMATE • POLICY

## Climate Protesters Are Throwing Soup at Art. A Brooklyn Psychologist Is Behind It



Margaret Klein Salomon is the executive director of a group called The Climate Emergency Fund (CEF), which distributes money from wealthy donors to the climate movement's radical vanguard. Amir Hamja

BY ALEJANDRO DE LA GARZA

Forbes

## Gluing Hands To Art Masterpieces: The Latest Climate-Protest Stunt Spreading In Europe

Cecilia Rodriguez Senior Contributor

## Adam McKay Pledges \$4 Million Donation to Climate Emergency Fund, Joins Board of Directors to Support Climate Activists

The Academy Award Winning filmmaker's donation marks largest commitment to Climate Emergency Fund to support non-violent disruptive protest to spur urgent action combating climate change

The Guardian

Opinion Climate crisis

## I fund climate activism - and I applaud the Van Gogh protest

Aileen Getty

"Let's not forget that we're talking about extinction."

Ms. Getty wrote in an email.

"Don't we have a responsibility to take every means of trying to protect life on Earth?"

Aileen Getty  
Founder of Climate Emergency Fund

The New York Times

## PROGRESS SPOTLIGHT

# Inflation Reduction Act & Protests Targeting Joe Manchin

In 2022 Climate Emergency Fund continued to provide financial support to a number of brave activist groups in the US who protested in Washington DC in support of urgently needed climate legislation. Their goal was to pressure policy makers—in particular Joe Manchin—to support needed climate legislation originally included in the Build Back Better bill and then subsequently incorporated into the Inflation Reduction Act (IRA). In 2021, these activists held a hunger strike in front of the Whitehouse and targeted Sen. Manchin in DC at his Maserati, at his houseboat, and in public. In 2022, the protestors escalated to protesting at the coal plant that enriches Sen. Manchin, and disrupted the Congressional Baseball Game. In an interview with **Bloomberg**, Bill Gates credited these activists with a role in Joe Manchin's ultimate decision to support the IRA saying: "I wouldn't have wanted to be in his position...The last six months have been challenging, even just getting in his car and trying to live a normal life."

Reverend William Barber speaking at the Manchin protest in West Virginia.





## PROGRESS SPOTLIGHT

### Scientist Rebellion

Scientist Rebellion is an international network of scientists who have concluded that disruptive civil resistance is the only way to force elected leaders to take action at the scale and speed demanded by climate science. The group achieved breakthrough success in Spring 2022, generating hundreds of news articles and tens of millions of video on social media. During their actions, they wear white lab coats as a symbol of their profession. In April, NASA scientist Peter Kalmus' protest at a Chase Bank went viral, with video of his speech gaining tens of millions of views. [Rose Abramoff](#), another member of Scientist Rebellion was fired due to her activism, but eventually was able to return to pursuing her research, thanks to public support and her op-ed in the New York Times "[I'm a Scientist Who Spoke Up About Climate Change. My Employer Fired Me.](#)"

Around the world, hundreds of scientists have joined in this growing movement. Climate Emergency Fund is proud to support these scientific leaders taking action!



## PROGRESS SPOTLIGHT

### Just Stop Oil

Just Stop Oil is a movement which sponsored the most widely-covered act of climate protest in 2022 – two young activists throwing tomato soup on a Van Gogh painting in London. The activists we support did not damage any paintings, and do not intend to damage any paintings. Their dramatic displays shocked people, and drew attention to the dire state of the climate emergency. Just Stop Oil has since moved away from art-related protest and is currently pursuing a strategy of slow walking on roads in England – which is both nonviolent protest and a legal use of public thoroughfares.



# Theory of Change

At the Climate Emergency Fund, we believe that nonviolent disruptive activism is the one of the fastest, most cost-effective ways to galvanize the transformative policy change urgently needed as we face the climate crisis. Our theory of change is grounded in the work of academics, informed by movement history, and inspired by the bravery of grassroots activists both past and present.

Given its immensity, an appropriately urgent response to the climate crisis means we cannot afford to neglect any potential solution that could help avert what scientists warn may likely be the breakdown of our climate and ecosystems. Disruptive, nonviolent activism can be an incredibly cost effective way to catalyze transformational policy change, yet climate activism remains critically underfunded.



Erica Chenoweth, a political scientist researching civil resistance and social movements has found that when 3.5% of a population actively participates in nonviolent resistance, it is highly likely that the movement will succeed in achieving its objectives. In the US, this percentage is equal to approximately 11 million people. To give an idea of what this type of engagement could look like, the number of participants in racial justice protests following the murder of George Floyd in 2020 is estimated to be between 15 and 26 million. The science is clear, the

time to show up for our climate is **now**. A 2022 study from the Yale Climate Communication Program found that 35% of Americans under 40 said they “definitely” or “probably” would engage in nonviolent civil disobedience around the climate crisis. As people wake up to the reality of the climate crisis, Climate Emergency Fund is helping to ensure that there are opportunities to channel this passion and potential by funding a robust movement ecosystem.

In a report for Social Change Lab, "Protest movements: How effective are they?" James Ozden and Sam Glover found large protests serve as "credible signals of public opinion," which in turn, can influence policymakers. Ozden and Glover also found that – just as some charities are more cost-effective than others, the same is true for protest movements. It is "plausible that the most effective protest movements are 10–100x more effective" than the worst protest movements. Given this range it is important not to dismiss the effectiveness of protests overall based on anecdotal evidence that some protests fall short of their objectives.

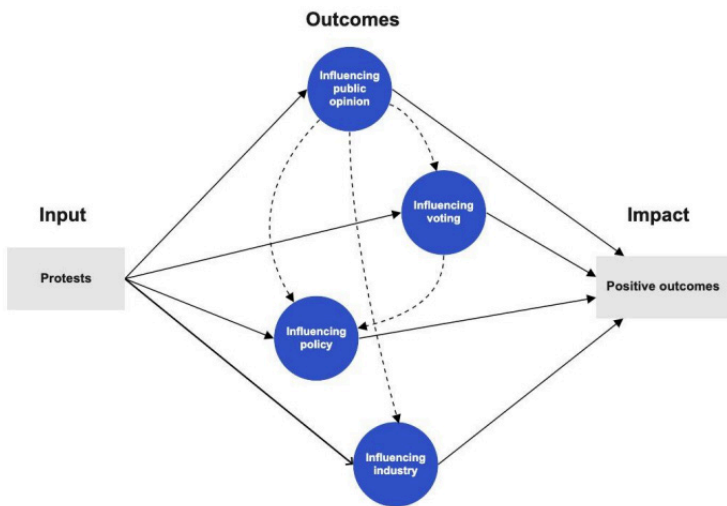


Figure 1. Ozden and Glover, Social Change Lab, "Protest movements: How effective are they?" (July 2022)



Research by Daniel Q. Gillion (author of *The Loud Minority: Why Protests Matter in American Democracy*) and Sarah A. Soule examining 30 years of data shows that in the U.S. protests have a significant impact on election outcomes, with protest for 'liberal' issues leading to a greater share of votes for Democrats. Conversely, protest for 'conservative' issues led to a greater share of votes for Republicans. The same research also concluded that higher intensity or larger protests create a bigger impact on election outcomes. The value of investment in climate activism is therefore increased in an election year.

Further, analyzing the effects of activist movements leading up to recent US climate legislation, researchers at Giving Green calculate that in the United States every "dollar spent on activism could remove more than 6 metric tons of CO<sub>2</sub>e" (CO<sub>2</sub>-equivalent). Without activism, it is unlikely we would have seen transformative climate bills such as the Inflation Reduction Act. When conditions are right to connect activism to policy, Giving Green's research suggests that well-targeted activism could be among the most cost-effective climate strategies.

# Donor Spotlight

“It gives us hope to see that people all over the world are willing to engage in nonviolent civil disobedience to stand up to climate inaction. There is no more urgent crisis than the climate emergency—and we are grateful for everyone who is building the power to address it.”

— **Erica Chenoweth & Zoe Marks**



“We choose to support Climate Emergency Fund because of the incredible momentum and awareness the fund is able to raise towards the severity of Climate Change. We’ve clearly known about the risks since the 1990s, and unfortunately chose to delay action until the last possible second. For that reason, we need to support those that are demanding immediate action, not asking politely for it whilst then accepting incremental change.

So thank you to everyone at the CEF and those who they support for the brave action you’re taking to force change for a sustainable planet for my children, and the rest of our planet’s children. Keep fighting!”

— **Sasha & Nicole**  
and their children



# Family Foundations Making A Difference



## Almudena Bentin & Guillaume Desforges

“Supporting Climate Emergency Fund allowed our special day to give back in an aligned way to how we live and work... It’s important to be able to tell your children: we fought for you, we fought for your future, and most importantly, we fought for human kind.”

## Putnam Family Foundation

The Environmental Focus Committee of the Putnam Foundation recognizes the vital support that the Climate Emergency Fund provides to organizations working to build the climate movement and create a just, sustainable future for all.



# Funder List

We are so grateful for the generosity of the more than 2,000 donors who supported Climate Emergency Fund in 2022. The following donors have generously agreed to receive recognition for their contributions. It is our policy to keep donors anonymous unless otherwise stated. If you would like to be listed in this report in the future, please reach out to our development team.

## Supporters

Aileen Getty Foundation	Stephanie Carlisle	Rebecca Gonshak	Kellan	Putnam Foundation
Elizabeth Anderson	Jennifer Chatman	Good&Proper	Rory Kennedy	Jo Radner
Andrea Arria-Devoe	Carol Cheng-Mayer	Diane & Harry Greenberg	Lindsay Kerns	Sally Ann Ranney
Matt Austern	Andrea Cochran	Cornelius Grove	Brady Knight	Irwin Rappaport
Ellen Baeth	Kelsey Conklin	Steven Harris	Felix Kramer & Rochelle Lefkowitz	Andrew Reich & Christine Lennon
Miriam Bar-Zemer	Carol Cooper	Mark Humowiecki & Kara Finck	David Leon	Antoine Reveillon
Yuval Bar-Zemer	Alberto Cuesta Cañada	Benjamin Hunt	Jeff & Ana Levy-Lyons	Rob Schmidt
David Baumann	Abigail Disney	Mark Jenness	Melony & Adam Lewis	Laura Shaffer
Almudena Bentin & Guillaume Desforges	Breanne Duncan	Blake Jensen	Hao-Li and Evan Loh	Conrad Shock
Lisa Bloom	Sarah Ezzy	Jane Kachmer Management	Rachel MacNeill	Silo Redistribution Fund
Alex Butcher	Fashion Brand Company	Anya Kamenetz & Adam Berenzweig	Angela Markle	John Alan Simon & Elizabeth Karr
Camila Amaya C.	Elizabeth Fyne		Star Massing	Jeremy Strong
			Adam McKay	Ben Sutherland
			Gail Milliken	Christina Topsoe & James Murphy
			Amy Morris	Robin Thurston & Josh Louria
			Joel H. Moser	Ryan Voldstad
			Guglielmo Notarbartolo	Amy Ziering
			Shannon O'Leary Joy	
			Onward Together Foundation	

# Special Thanks

**to Our Dedicated Donors  
& Celebrity Supporters**

## **To Those Who Go Above and Beyond**

Adam McKay

Aileen Getty

Abigail Disney

Geralyn Dreyfous

Sarah Ezzy

EarthSense Foundation

Shannon O'Leary Joy

Silo Redistribution Fund

Rory Kennedy

Jane Kachmer Management

Felix Kramer & Rochelle Lefkowitz

Hao-Li and Evan Loh

Onward Together Foundation

## **Selected Celebrity Supporters**

Jeremy Strong

Chelsea Handler

Thomas Middleditch

# Consolidated Statements of Financial Position

	December 31, 2022	December 31, 2021
<b>ASSETS</b>		
<b>Current assets:</b>		
Cash and cash equivalents	\$ 1,500,000	\$ 823,825
Contributions receivable — current position	310,000	310,832
Prepaid expenses, deposits, and other current assets	0	0
<b>Total current assets</b>	<b>1,810,000</b>	<b>1,134,657</b>
<b>Long-term assets:</b>		
Contributions receivable, net	0	0
Deposits and other assets	124,000	123,980
Property and equipment, net	2,444	2,444
<b>Total long-term assets</b>	<b>126,444</b>	<b>126,424</b>
<b>Total assets</b>	<b>\$ 1,936,444</b>	<b>\$ 1,261,081</b>
<b>LIABILITIES AND NET ASSETS</b>		
<b>Current liabilities:</b>		
Accounts payable and accrued liabilities	\$ 711	\$ 411
Pass-through grants payable	0	0
Grants payable — current position	0	0
<b>Total current liabilities</b>	<b>711</b>	<b>411</b>
<b>Long-term liabilities:</b>		
Grants payable, net	0	0
Deferred rent and other liabilities	0	0
Total long-term liabilities	0	0
<b>Total liabilities</b>	<b>711</b>	<b>411</b>
<b>Net assets:</b>		
Net assets — without donor restrictions	1,935,733	1,260,670
Net assets — with donor restrictions	0	0
<b>Total net assets</b>	<b>1,935,733</b>	<b>1,260,670</b>
<b>Total liabilities and net assets</b>	<b>\$ 1,936,444</b>	<b>\$ 1,261,081</b>



# Consolidated Statements of Activities

	December 31, 2022	December 31, 2021
<b>Support and revenue:</b>		
Contributions and contracts	\$ 6,070,402	\$ 2,296,667
Interest and other income	7,306	7,306
<b>Total support and revenue</b>	<b>6,077,708</b>	<b>2,303,973</b>
<b>Expenses:</b>		
Grants awarded	5,204,448	1,336,286
Program activities	231,902	135,682
Management and administrative	239,012	255,458
Fundraising	495,190	95,000
<b>Total expenses</b>	<b>6,170,552</b>	<b>1,822,426</b>
<b>Change in net assets</b>	<b>- 92,844</b>	<b>481,547</b>
<b>NET ASSETS</b>		
Beginning of the year	1,260,670	781,844
<b>End of year</b>	<b>\$ 1,935,733</b>	<b>\$ 1,260,670</b>



**88%**  
GRANTS AWARDED & PROGRAM ACTIVITIES

**3.8%**  
MANAGEMENT AND ADMINISTRATION

**8%**  
FUNDRAISING

# Board & Staff

## Board of Directors



**Aileen Getty**  
*Co-founder*



**Rory Kennedy**  
*Co-founder*



**Geralyn Dreyfous**



**Sarah Ezzy**



**Adam McKay**



**Shannon O'Leary Joy**

## Advisory Board



**Carol Cheng-Mayer**



**Laura Dawn**



**Stephen M. Kretzmann**



**Bill McKibben**



**Bich Ngoc Cao**



**David Wallace Wells**

## Staff



**Margaret Klein Salamon, PhD**  
Executive Director



**Rowena Koenig**  
Development Director



**Sophie Tong-Try**  
Operations Director



**Russell Gray**  
Program Officer



**Yusra Razouki**  
Development Officer



**Crystal Craig**  
Executive Assistant

# Ways to Give

The movement needs you.

Climate Emergency Fund's global network of activists is rising to meet this unprecedented challenge. You can support CEF's work in a number of ways.

## Donate Online

To donate online, visit our website at [climateemergencyfund.org](https://climateemergencyfund.org). We accept card, PayPal, Venmo, and Google Pay through our website as well as bank transfers.

## Donate by Check

To mail a check, mail to:

Climate Emergency Fund  
c/o The Management Group  
8383 Wilshire Blvd #400  
Beverly Hills, CA 90211

## Donate by Wire, Stock or Other Means

To send a wire, please contact us at [donation@cefund.org](mailto:donation@cefund.org) for our account info. For other types of donations such as gifts of stock or cryptocurrency, please reach out to our Development Director, Rowena Koenig at [rowena@cefund.org](mailto:rowena@cefund.org).

Consider workplace giving as a way to contribute to our mission. Many companies provide charitable giving services or match their employees' contributions. Workplace giving is a simple and effective way to help fund our work.

## Planned Giving

Planned gifts are another way to make an impact and leave lasting legacy. If you are considering leaving a bequest to CEF, please discuss this option with a legal advisor. We can help provide sample language to assist you.

Climate Emergency Fund is a non-profit, 501(c)(3) corporation and our EIN is 84-2151545. Donations are tax-deductible to the extent provided by law.